

CTH Diploma in Tourism Management

Objective:

The **CTH Diploma in Tourism Management** aims to provide students with a broad understanding of the operational aspects of the international tourism industry. Students have to attend a course of study of not less than 450 hours and undergo On-the-Job Training of not less than 960 class hours in an established travel agency, hotel or restaurant in Singapore.

Modules:

- 1 Travel Geography
- 2 Tourism Industry
- 3 Business Computing
- 4 Travel Agency and Tour Guiding Operations
- 5 Introduction to Tourism Economics
- 6 Special Interest Tourism
- 7 Destination Analysis
- 8 Introduction to Business Operations
- 9 Marketing
- 10 Finance for the Travel Industry

ADMISSION REQUIREMENTS:

- A good secondary education
- Completed Grade 10; or
- GCE 'O' Level or its equivalent
- Min. 16 years old
- English Proficiency: IELTS 3.5 or its equivalent*

* To be exempt from the ESOL language foundation course, applicants **MUST** possess an English language proficiency level of IELTS 3.5 or its equivalent. **ALL** applicants **MUST** sit for and pass an English test conducted by the School. Otherwise, **ALL** other applicants are required to undergo a minimum of 10 weeks of the English language foundation course till the attainment of the equivalent of IELTS 3.5.

Nature of Program

- 1 year
- Full-time
- Modular basis

Mode of Delivery

- Lecture & tutorial sessions
- School assignments, projects and class tests
- Final examinations (written and practical) are set, conducted and graded by CTH
- Graduation certificates/ transcripts will be awarded by CTH
- Optional: 6 months of Industrial Attachment based on the following conditions:

Industrial Attachment

Students who successfully complete and passed the course may opt for 6 months of Industrial Attachment, subject to the approval of a Training Work Permit by the Ministry of Manpower (MOM). Bristol Business School cannot guarantee the approval of the Training Work Permit.

Examination Period

January, June and September

Award of Qualification & Examination Requirements

Students will be awarded a diploma by CTH if he/she achieves at least a Pass grade in the final examinations.

Course Fees

For visa-required countries (Eg, India, China, Myanmar), [Click here](#) for fees.

For non-visa-required countries (Eg, Vietnam, Thailand, Sri Lanka, Hong Kong), [Click here](#) for fees.

Teacher-Student Ratio

1 Teacher : 30 Students

Teachers Teaching the Program

1. Mr Kanagasundaram Komalanathan

MBA; BBA

2. Ms Lizette Caranto Abadicio

BSc in Hotel & Restaurant Administration